

**Job Title:** Trade Marketing Intern

**Reporting To:** Marketing Operations Supervisor

**Department:** Trade Marketing

**Contract Term:** Temp

**Location:** Ismaning, Munich

### Your Mission

Zur Unterstützung unseres Trade Marketing Teams in München / Ismaning in folgenden Punkten:

- Überwachung und Steuerung von Trade Marketingaktivitäten in Zusammenarbeit mit entsprechenden Agenturen
- Organisation und Planung spezieller lokaler POS (Point of Sale) Aktivitäten mit Händlern
- Durchführung von Analysen zur Effizienz von Trade Marketing Aktivitäten und Erstellung entsprechender Reportings
- Unterstützung bei der Durchführung und Organisation von Events wie Messen, Roadshows, Mallpromotions, etc.
- Kommunikation und interne Abstimmung (Schnittstelle) aller Aktivitäten zwischen Controlling, Sales, Marketing, und Außendienstmitarbeitern.

### Player Profile

- Studium mit Schwerpunkt Marketing, BWL oder Kommunikationswissenschaften, oder vergleichbar
- Exzellente Organisations-, Team- und Kommunikationsfähigkeiten im Umgang mit Kollegen, Agenturen und Kunden
- Flexibilität, Zuverlässigkeit
- Sicheres und freundliches Auftreten
- Selbständige, engagierte Arbeitsweise
- Sehr gute Deutsch und Englischkenntnisse
- Sicherer Umgang mit dem kompletten MS-Office-Paket und Internet
- Grundkenntnisse in Grafikprogrammen wie Photoshop

### Your Platform

Activision Blizzard Deutschland GmbH office is based in Ismaning, just outside of Munich and houses the marketing and sales division for Germany, Austria and Switzerland. Close to the S-Bahn, we are located

only 20 minutes away from central Munich, and a few stops from the airport. Our facilities provide free fruits and drinks, a games room, canteen and multiple shops and restaurants close by.

## **Our World**

Great Games Start with Great People! This is an exciting time to join us!

Activision has been changing the way people play for the past 40 years—as the leading developer and publisher of video games, our teams have created some of the world's biggest, most ground-breaking, and beloved entertainment franchises in the industry. Ask anyone who works at Activision what their favorite thing about it is, and they'll tell you it's the people. We have world class brands, infrastructure, and resources, but our success comes from people producing greatness together. We are nothing without our employee's brilliance.

Activision is more than just the leading developer and publisher of video games; we are the creators of some of the world's biggest, most ground-breaking titles in the industry. Our current portfolio includes Call of Duty®, Skylanders®, and Crash Bandicoot™.

Activision Blizzard (NASDAQ: ATVI), headquartered in Santa Monica, California with locations across the globe, is one of the largest and most successful interactive entertainment companies in the world. Sitting at the intersection of media, technology, and entertainment, our employees are some of the best and brightest across engineering, entertainment, media, and technology. A member of the S&P 500 Activision Blizzard is proud to be included as one of FORTUNE's "100 Best Companies To Work For®," "World's Best Employers," as well as "Most Admired Companies." In 2019 we were honored to receive a perfect score on our entry to the Corporate Equality Index as a Best Workplace for LGBTQ professionals and once again made Fast Company's World's Most Innovative Companies in Gaming.

Activision Blizzard, Inc., mit Firmensitz in Santa Monica, Kalifornien, ist ein führender, international tätiger Publisher von Konsolen- und Onlinespielen mit einem abwechslungsreichen Produktportfolio, das sich über eine Vielzahl an Genres erstreckt und auf zahlreichen Hardwareplattformen und Betriebssystemen spielbar ist. Das Unternehmen hat verschiedene Marken mit hohem Bekanntheitsgrad hervorgebracht, lizenziert und erworben, darunter Bestseller Videospiele wie Call of Duty, Skylanders, World of Warcraft, Diablo, Hearthstone sowie Candy Crush. Unser Entertainment-Netzwerk registriert über 500 Millionen aktive Nutzer in über 200 Ländern. Über unsere fünf Hauptgeschäftsbereiche Activision Publishing, Blizzard Entertainment, King Digital Entertainment, Activision Blizzard Studios und Media Networks, verbinden wir Videospiele auf Konsole, PC und Mobilgeräten gemeinsam mit eSports, Fernsehen und Film.

*The video game industry and therefore our business is fast-paced and will continue to evolve. As such, the duties and responsibilities of this role may be changed as directed by the Company at any time to promote and support our business and relationships with industry partners.*

Activision is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, gender expression, national origin, protected veteran status, or any other basis protected by applicable law, and will not be discriminated against on the basis of disability.