Cross-modal effects – A literature analysis
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Sprache/Language: Deutsch/Englisch

A cross-modal effect refers to the influence or interaction between at least two sensory impressions, e.g. the visual sense influences the tactile sense and vice versa. Specifically in recent years, numerous studies focus on the interaction between human sensations. Does the color of food affect the taste? How does sound influence the individual’s visual perception?

The current analysis presents a literature analysis concerning the papers that deal with cross-modal effects. The analysis focus especially on the interaction between two senses and presents the current state of research.

Quellen/Introducing Literature

